Pitney Bowes

SENDSUITE LIVE™

GLOBAL LOGISTICS MANAGEMENT SOLUTION

Your connection to a network of shipping industry services.

SHIPPING –
NO SMALL CHANGE

Managing an outbound shipping operation is big business – regardless of your operation's size. Transportation costs can average 6%-10% of overall company revenue. That's no small change.

A diverse range of shipping locations – warehouses, stores, corporate mail centers and offices, depots, and even remote workers' offices – coupled with effectively managing and controlling costs with today's multiple modes of shipping options make running a logistics operation highly complex. It can be challenging to keep up with:

- **MANAGING COSTS –** Today you can be faced with uncompetitive rates, unexpected fees, cost accounting and recovering costs, and reconciling carrier invoices

- **FRAGMENTED PROCESSES –** Things that undermine performance like information silos, redundant data entry, disparate systems, inconsistent and inefficient manual procedures

- **COMPLIANCE MANAGEMENT –** It can be risky business staying on top of requirements such as HazMat and customs regulations, vendor fulfillment rules and industry regulations

FROM MAIL CENTER TO LOADING DOCK

Enter SendSuite Live™ – a powerful yet scalable web-based solution designed to guide simple to complex shipping operations to the next level in cost management, process efficiency and compliance. This robust solution utilizes a single platform to manage all transportation-related activities. It optimizes, integrates and automates all shipping processes while providing the highest degree of real-time visibility and control of your operation.

Whether you're managing parcels from the mail center, documents from the desktop or freight from the warehouse, SendSuite Live™ offers the user interface and scalability to satisfy your shipping environment and requirements.

STREAMLINED LOGISTIC PROCESSES

Automating manual or ad hoc processes within your logistics operation can have a huge impact on your organization. SendSuite Live's single-platform architecture helps create a streamlined and systematic shipping environment.

- **LOWER LABOR COSTS –** Significantly reduce manual data entry and processing errors, thus improving employee and workflow efficiencies, and eliminating the need to train many operators on multiple, disparate systems

- **ELIMINATE INFORMATION SILOS –** Improve delivery cycles, eliminate redundancies, automate the data management process, and integrate seamlessly with ERP, inventory, accounting and warehouse management systems

- **BETTER INVENTORY MANAGEMENT AND SUPPLY CHAIN VISIBILITY –** Leverage the powerful capabilities of the SendSuite Live™ solution to integrate with a wide range of systems, giving you full visibility to your supply chain, empowering you to make informed business decisions

REDUCE TRANSPORTATION COSTS

SendSuite Live™ can help your shipping operation realize dramatic transportation cost reduction and improved overall expense management.

- **FIND THE MOST COMPETITIVE RATES AND SERVICES –** Access parcel and freight carrier rates, and multimodal choices based on the needs of your business – without being limited to single carrier options

- **MINIMIZE UNEXPECTED FEES –** Minimize residential and fuel surcharges with access to current carrier information

- **ESTABLISH AND ENFORCE BUSINESS RULES –** Mitigate unexpected charges while continuing to maintain service levels throughout the organization

MAIL CENTER

SendSuite Live™ is a scalable multi-carrier shipping solution that lets you compare and choose the optimum delivery service for your shipments. It automates parcel processing, and ties seamlessly into your Pitney Bowes mail finishing system to provide you an integrated solution to manage all your shipments and mail. SendSuite Live™ can:

- Eliminate multiple freestanding systems provided by carriers and replace with a single system for streamlined operations and simplified employee training

- Help shippers select the most cost-effective shipment method that meets delivery requirements utilizing point-to-point rate shopping

- Reduce input errors with intuitive and customizable user interface screens

MANAGE BUSINESS RISKS

Shipping environments are becoming more complex. SendSuite Live™ helps you easily manage and reduce your business risks from a single platform.

- **IMPROVE VENDOR AND REGULATORY COMPLIANCE –** Auditable procedures give you evidence of control

- **ELIMINATE CUSTOMS DELAYS, RETURNS AND PENALTIES –** Utilize the clear-cut documentation and electronic filing requirements included with the SendSuite Live™ solution

- **ENSURE COMPLIANCE –** Proper labeling and documentation ensure that governmental regulations and other requirements are met

- **ANALYZE AND CONTROL YOUR SPEND –** SendSuite Live's accounting dashboard integrates seamlessly with ERP and other accounting systems to provide an integrated view of all transportation spend

- **UPDATE CHANGING CARRIER INFORMATION –** Accessing live data that refreshes regularly provides you with the most recent carrier service capabilities

IT MEETS YOU WHERE YOU ARE

Whether you're shipping from a Mail Center, Desktop or remote work location, or a Production Shipping environment, SendSuite Live™ helps streamline your operation, reduce costs and manage business risks, while giving you capabilities you never thought possible. The benefits for each shipping environment are detailed in the three sections outlined along the bottom.
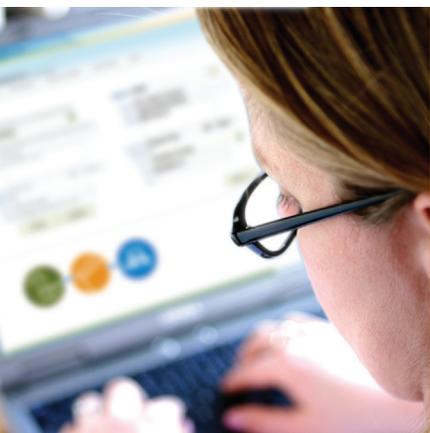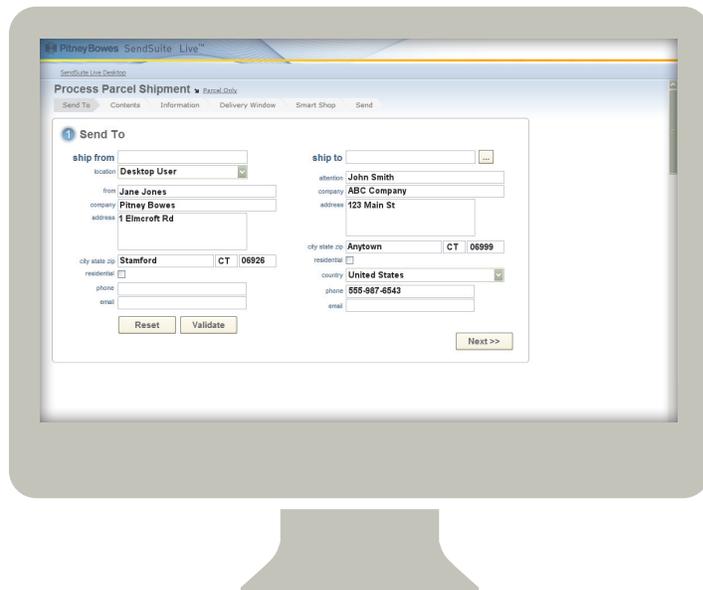
DESKTOP

To streamline even further, the desktop module enables office users to ship packages right from their office or off-site desktop, based on customer preferences and business rules that you establish. Desktop users can:

- Create shipping requests or labels regardless of employee location

- Allocate shipping costs to account, sub-account and sub-sub-account levels

- Utilize company authorized user-level security and shipping practices

- Eliminate unauthorized use of manual air bills and use of online carrier systems

PB DIFFERENCE

Pitney Bowes knows logistics. We've been helping customers – no matter the number of shipments they send, or what their carrier spend is – determine the best way to manage their shipping operations for decades. We pride ourselves in our ability to work with each of our clients to solve their unique requirements, creating solutions to make their business run more productively and profitably.

• **PROFESSIONAL SERVICES –** Pitney Bowes has a team of dedicated experts to analyze your workflow, then design and manage your solution implementation from start to finish, meeting your unique business requirements. Our Professional Service offerings include Business Analysis, Project Management, Integration & Installation Services, and Training, as well as comprehensive maintenance and support options

• **CUSTOMIZED SOLUTIONS –** Every shipping operation and application is different, and every customer's business needs are unique. At Pitney Bowes, our team of experts design and integrate a customized solution specific to your needs, which will streamline your operation, cut costs and help manage business risks

• **FINANCING OPTIONS –** Unlike many others, Pitney Bowes offers our own suite of financing options to accommodate your solution acquisition requirements.

PRODUCTION SHIPPERS

Whether shipping parcels from e-commerce activity, or managing global multimodel LTL or truckload freight shipments, SendSuite Live™ gives Production Shippers a new level of control, visibility, and cost-saving services. SendSuite Live™ can:

• Improve cost management with rating and route optimization

• Provide insight into fuel surcharges and address validation prior to shipping and invoicing

• Integrate with ERP, WMS, IM, Accounting, Order Processing and Pick-and-Pack systems

• Automatically generate shipping labels and supporting documents like Bills of Lading, Airbills, COD Tags, Return Labels

• Improve customer service inquiry response and assist A/R department by providing access to proof of delivery confirmation

SENDSUITE LIVE™ "CONNECTS"

The last thing your organization needs is another information silo or freestanding system.
With SendSuite Live™, you get a browser-based solution with virtually unlimited integration capabilities.
Integration helps break down those silos, providing instant access for key members throughout the
supply chain with SendSuite Live's:

- **WIDE-RANGING SCALABILITY AND RAPID IMPLEMENTATION**

- **REDUCED DEPLOYMENT AND SUPPORT COST COMPARED TO PC SOLUTIONS**

- **MINIMAL I.T. RESOURCE DEMAND FOR DEPLOYMENT AND SUPPORT**

SendSuite Live™ features an enterprise-class Service Oriented Architecture (SOA) platform designed to
meet the strictest IT demands for secure, scalable and reliable processing. Built on .NET and Microsoft
SQL Server, SendSuite Live™ can be deployed on a single server or across clustered, load-balanced
servers for redundancy, failover and performance improvements.

SendSuite Live™ installs with IIS and uses Active Directory or Siteminder for user authentication, and https
for communicating across the corporate network or Internet. Clients access SendSuite Live™ applications
via Internet Explorer, and systems can access Web Services via SendSuite Live's API.

POINT. SHOOT. SAVE.

SCAN THE QR CODE WITH YOUR MOBILE
DEVICE AND START SAVING ON YOUR
OPERATION'S SHIPPING COSTS TODAY.

pb.com/sendsuitelive

Pitney Bowes
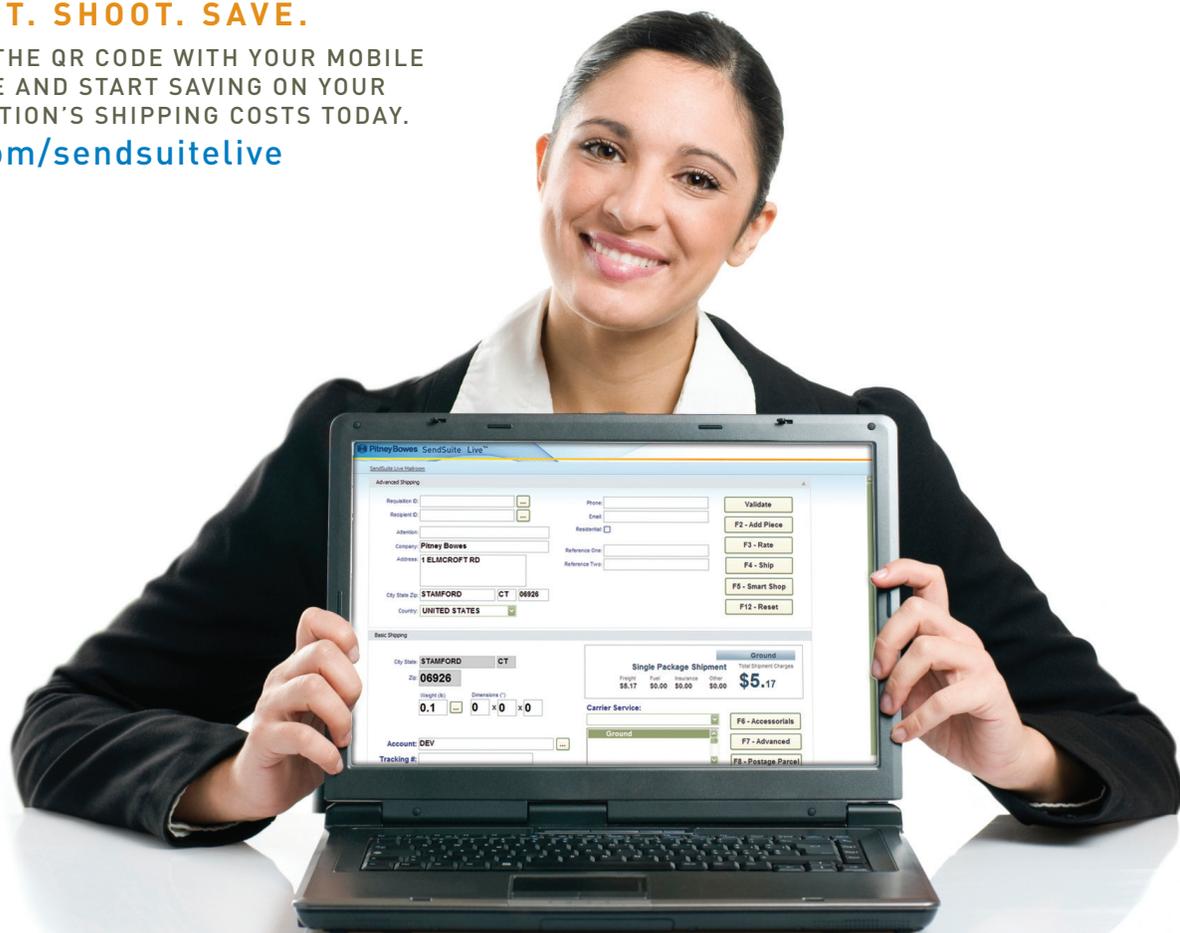
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RECYCLE
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