Media Contact:
Carol Wallace
Pitney Bowes Inc.
203 351 6974
Carol.wallace@pb.com

Pitney Bowes Launches P/I OfficeMail™ Software
Centralize Desktop Print and Mail Documents from the PC

STAMFORD, CT, June 8, 2009…Pitney Bowes (NYSE: PBI), a provider of hardware and software solutions for print and mail operations launches P/I OfficeMail™ software, an innovative, user-friendly secure mail solution that automates the process of mailing business-critical office documents. P/I OfficeMail software is an integral part of Pitney Bowes Production Intelligence® Software solutions to link print and mail.

With Pitney Bowes P/I OfficeMail software, users simply create documents on an office PC and, with the click of a mouse, submit jobs for printing, inserting and mailing. Instead of being printed locally on desktop printers and manually processed, jobs are transmitted to an in-house print-and-mail center or an off-site facility where desktop print is aggregated for production. In this way, smaller jobs leverage the benefits and capabilities of a centralized print-and-mail production environment.

P/I OfficeMail™ software aggregates enterprise desktop mail to the production facility to gain economy-of-scale, integrity control, and the ability to track and manage every customer communication. The solution builds on comprehensive Production Intelligence® software solutions with VIP™ and VDE™ centralized output management and DFWorks® automated document factory systems.

"Inefficiencies in office print environments often go undetected, particularly in large enterprises where each department is responsible for its own technology usage, printed output and mailing," said Tim Moylan, President and General Manager at Pitney Bowes Emtex Software. "Our clients are asking for solutions like P/I OfficeMail because they help cut costs."

The P/I OfficeMail software helps organizations reduce the cost of customer-facing mail that must be created individually. One-off communications in the office environment often require additional operator time and production expense. P/I OfficeMail software frees personnel resources to focus on core business activity, and reduce unit costs for these communications. This greater efficiency also delivers the added benefit of leaving a smaller carbon footprint by aggregating ad hoc operations.

About Pitney Bowes:
Pitney Bowes is a $6.3 billion global technology leader whose products, services and solutions deliver value within the mailstream and beyond. Founded in 1920, our company's 35,000 employees deliver technology, service and innovation to more than two million customers worldwide. For more information about Pitney Bowes, its products, services and solutions, visit www.pb.com.

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